TRACK TOWN EVENTS, LLC
VOLUNTEER WORKFORCE INFORMATION PRIVACY POLICY

Track Town Events, LLC is an Oregon limited liability company and a tax- exempt subsidiary of Track Town USA, Inc., an Oregon nonprofit corporation ("TrackTown" "we," "us," or "our"). This Privacy Policy describes how we collect, use, and share information in connection with the management and coordination of the volunteer workforce for events operated by or in association with TrackTown in Oregon or California (the "Services"). When you submit personal information to TrackTown, you are consenting to the collection, use, transfer, and disclosure of your personal information as described in this Privacy Policy. If you have questions about this Privacy Policy, please contact TrackTown using the contact information located at the end of this Privacy Policy.

1. Information TrackTown Collects

When you submit information to TrackTown via our Services, or otherwise correspond with TrackTown, TrackTown receives and stores that information, including personal information. "Personal Information" includes any information you provide TrackTown that could reasonably be used to personally identify you, including the following types of Personal Information:

1.1. Volunteer Workforce Registration. Registration to become a member of the volunteer workforce for any of the Events will primarily occur through an internet platform provided by TrackTown. If you register through a system provided by the University of Oregon ("UO"), you will provide personal information directly to UO and UO's privacy policies will also govern the use of your information for their purposes.

1.2. Other Direct Collection Points. We collect information that you provide to us directly outside of the volunteer workforce registration process, such as when you communicate with us via telephone, by e- mail, by fax, on paper, or in person.

1.3. Third-party Cookies and Similar Technologies. Third-party partners may display content, including advertisements, via our Services. These third parties may place cookies, or similar technologies, on your browser that collect information about you. Third parties may use the information they collect to provide you with interest-based advertising. Such third parties may collect information about you over time and across different online services. TrackTown does not control third-party tracking technologies or their use. You can opt-out of certain third-party interest-based advertising services we may use by visiting the opt-out page for each specific third-party on their website, for example, for Google: Google Marketing Platform opt-out page; For Twitter: Twitter's Privacy Controls for Personalized Ads; For Facebook: Facebook Ad Preferences; and for LinkedIn: LinkedIn General Advertising Preferences. You can learn more about interest-based advertising from the Network Advertising Initiative (NAI) and the Digital Advertising Alliance (DAA). Both the NAI and DAA maintain consumer choices pages where you can opt-out from receiving interest-based advertising from participating companies.

2. How TrackTown Uses Your Personal Information

We will use your Personal Information as described in this Privacy Policy, including to provide our Services and their features and to send you communications.

2.1. Providing and Supporting our Services. We use your Personal Information to provide and support the operation of our Services, including:

a. Your use of our Services. We use Personal Information to facilitate your use of the Services, to process your requests, to provide you with information and services you request, and to administer and assist us with the operation of our organization, including to facilitate the operation of the Events.

b. Customer Support. We may use Personal Information to help diagnose, resolve, and improve problems with our Services.

2.2. Communications. We may use your Personal Information to provide you information about TrackTown, the Events, and/or other services and opportunities that may be of interest to you, including merchandise, ticket sales, and other events, as permitted by applicable law. We will never share your Personal Information with a third party for their own marketing or independent uses, except: (i) where you consent to such information sharing, and (ii) as described in this Privacy Policy.

If we use your Personal Information to send you marketing communications, we will provide you with an unsubscribe mechanism to opt-out of receiving future marketing communications, or you can contact us to request that we not send you marketing communications. If you request that we not contact you for marketing purposes (either by using the unsubscribe mechanism or contacting us), we reserve the right to contact you for non-marketing purposes relating to your use of the Services.

3. Information Shared with Third Parties

We share information with third parties for a variety of reasons, including the reasons described in more detail below, subject to certain restrictions. In addition, we may share de- identified, aggregated information without restriction. You may obtain a current list of our organizational partners and third-party providers with whom we've shared your personal data by contacting us.

3.1. Third-Party Service Providers. We use third-party service providers to help us organize, manage, and run our Services. We share information with our third-party service providers who assist us by performing services related to the operation of our Services (such as hosting, data storage, payment processing, and security) and to conduct marketing on our behalf.

3.2. Our Organizational Partners. We may share your information with our organizational partners, including the University of Oregon, to facilitate your use of the Services, to process your requests or transactions, to provide you with information about other services you request.

3.3. Merger, Acquisition, or Sale. We may transfer your Personal Information to another entity if TrackTown is involved in a merger, acquisition, reorganization, restructuring, or other sale or transfer of all or any portion of its assets or business, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding in which information of our Services users are among the assets transferred. In this event, we will, if allowed, use reasonable efforts to notify you when your information is transferred to a third party (this notification may be made via email to you or by posting a prominent notice). Unless you consent otherwise, your Personal Information will remain subject to the promises made in this Privacy Policy, even after the transfer. Any information you provide after the transfer will likely be subject to a new privacy policy, and you should review that policy.

3.4. Required by Law. TrackTown reserves the right to release your information if TrackTown believes in good faith that (i) such release is required to comply with any law, rule, or regulation, or any search warrant, subpoena, court order, or similar legal process; or (ii) disclosure is necessary to protect or enforce TrackTown's rights or property, to protect the rights or property of others, to protect your safety or the safety of others, in emergency situations, to defend against legal claims, to enforce our contractual or other rights, or to take action regarding illegal activities or suspected fraud.

4. Public Forums and Third-Party Platforms

The Services may include or access interactive forums or third-party sites and services such as message boards, chat rooms and third-party websites and applications. The Services may also be accessible through or access third-party sites or platforms, such as social media sites. Please remember that any information that is disclosed in these areas may become public. You should exercise caution when deciding to disclose your personal information through public forums and should carefully review third-party privacy policies and terms and conditions, as we are not responsible for third-party sites or services.

5. Changing, Updating or Deleting Your Information

You can obtain access to the Personal information that TrackTown currently has on file for you and/or correct inaccuracies in such Personal Information by making a written request to TrackTown by contacting us as provided in Section 10 below. You may also request that TrackTown delete your Personal Information, which request it will honor in accordance with and subject to applicable law, including applicable exceptions. For your protection, you may be asked to provide additional information to verify your identity before being granted access to your Personal Information.

6. How TrackTown Protects Your Personal Information

TrackTown and its third-party providers have security measures in place at their physical facilities to protect against the loss, misuse or alteration of Personal Information collected from you. When TrackTown or its third-party providers transfer and receive certain types of sensitive information online, such as financial information, visitors are redirected to the application or website of a secure payment processor. However, TrackTown will adhere to reasonable and legally sufficient security measures protecting your Personal Information, it cannot guarantee that such safeguards will always protect your Personal Information and you understand that you are assuming such risk in providing Personal Information to us hereunder.

7. Children's Privacy

Our site is intended for a general audience and TrackTown does not knowingly collect Personal Information from children under the age of 13. If we learn that we have collected such children's Personal Information without parental consent, we will delete such information from our system. If you learn that your child has provided us with information, please let us know.

8. Updates

Please visit this Privacy Policy from time to time, as TrackTown reserves the right to periodically update it. When the Privacy Policy is changed in a material way, we may provide you notice through your user account or the e-mail address you provided us along with the updated Privacy Policy. Your continued use of our Services after an update to this Privacy Policy indicates your acceptance of the terms of the updated Privacy Policy.

9. Links

The Services may contain links to external websites and users may also post links to external websites. TrackTown is not responsible for the privacy practices or the content of such websites. You should check the applicable privacy policies of the third parties responsible for such websites when providing information on a feature or page operated by a third party.

10. Contact Us

You can contact TrackTown by e-mail at volunteers@gotracktownusa.com. When you contact TrackTown, please provide your contact information and a detailed description of your request or privacy concern. Please include your exact name, address, telephone number, and email address at the time of your request.